MUGEN KAITAKU

More time for the decisions only you can make.

Sales, strategy, and back-office support for business leaders.

ENGLISH SERVICE OVERVIEW

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This English overview introduces our ten main services. Detailed service conditions and the original Japanese materials are available on the website. All prices are in Japanese yen.

www.mugenkaitaku.com/en/

SERVICE 01 / Mugen Kaitaku

Reach the people who can decide.

We handle social outreach through Facebook and LinkedIn, from selecting prospects to coordinating meetings. Your team takes over for the sales conversation and closing.

Targeting

Identify the companies and decision makers you want to reach.

Outreach

Combine AI-supported preparation with human operations.

Scheduling

Coordinate appointments so your team can focus on the meeting.

PRICING & KEY CONDITIONS

Price: JPY 55,000 per month per account (including tax; JPY 50,000 excluding tax). Appointment counts are estimates; no number of appointments or orders is guaranteed.

Additional Charges: One-time setup fee: JPY 55,000 (including tax; JPY 50,000 excluding tax). LinkedIn users must separately subscribe to a paid LinkedIn plan (approximately JPY 5,000 per month).

Contract Term and Cancellation: The minimum contract term is one year. Early cancellation during the term is not permitted.

Full service details, fees and conditions

SERVICE 02 / Mugen Kaitaku Matching

Pay for decision-maker meetings.

Mugen Kaitaku Matching connects your business with decision makers. Charges apply to meetings they actually attend, with appointment categories and delivery conditions agreed in advance.

Meeting-based fees

Choose the appointment category that fits your sales approach.

Appointment guarantee

Undelivered agreed appointments carry forward to later months.

Clear scope

The guarantee covers appointments. It does not guarantee orders or closed deals.

PRICING & KEY CONDITIONS

Price: Decision-maker appointment: JPY 20,000 (JPY 22,000 including tax); interested prospect appointment: JPY 30,000 (JPY 33,000 including tax); appointment with a prospect intending to order: quotation required. Minimum commitment: JPY 100,000 per month excluding tax, for at least three months. Example plans excluding tax: Trial, four appointments per month for JPY 100,000; Standard, 10 for JPY 250,000; Intensive, 15 for JPY 450,000.

Additional Charges: No amounts beyond those stated in the quotation are charged. Customers are responsible for internet connection charges.

Contract Term and Cancellation: The minimum contract term is three months. Early cancellation during the term is not permitted.

Full service details, fees and conditions

SERVICE 03 / Hottarakashi Shukyaku

Two articles a day. More time for your business.

Hottarakashi Shukyaku handles keyword research, article creation, checks, and publication. Each plan includes 60 articles a month. Your first article is published when your application is completed.

Research and writing

Plan search topics and create articles for your business.

Checks and publication

Run automated checks before publication, with human judgment on flagged content.

Monthly review

Review priorities in a monthly 30-minute meeting.

PRICING & KEY CONDITIONS

Price: Three plans by contract length, each including 60 articles per month. One-year plan: JPY 29,800 per month (JPY 32,780 including tax); total JPY 357,600 (JPY 393,360 including tax). Six-month plan: JPY 39,800 per month (JPY 43,780 including tax); total JPY 238,800 (JPY 262,680 including tax). Three-month plan: JPY 59,800 per month (JPY 65,780 including tax); total JPY 179,400 (JPY 197,340 including tax). The one-year plan also offers monthly payment of JPY 29,800 (JPY 32,780 including tax).

Additional Charges: No setup fee for lump-sum payment. Monthly payment requires a setup fee of JPY 30,000 (JPY 33,000 including tax).

Contract Term and Minimum Use Period: The period selected on application: three months, six months, or one year. Cancellation during the contract term does not entitle you to a refund of paid fees or release from unpaid fees.

Full service details, fees and conditions

SERVICE 04 / Minna no Shachoshitsucho

Your business can be in the room while you lead elsewhere.

Minna no Shachoshitsucho attends networking events on behalf of business leaders. We learn about your business, select suitable events, and help turn new connections into sales meetings.

Business briefing

Start with a business consultation and initial training.

Event representation

Event selection, admission, transport, and business cards are included in the published plans.

Flexible attendance plans

Choose one, three, or eight event attendances per month.

PRICING & KEY CONDITIONS

Price: One event per month: JPY 50,000; three: JPY 135,000; eight: JPY 320,000. All prices are monthly and exclude tax.

Additional Charges: No setup fee. Fees include event selection, admission, transport, and business card creation. Customers are responsible for internet connection charges.

Contract Term and Cancellation: The minimum contract term is six months. If no suitable event can be found, unused attendances carry forward within the contract period.

Full service details, fees and conditions

SERVICE 05 / Ikkitousen

A sales team from first contact to signed contract.

Ikkitousen handles list building, outreach, appointments, sales meetings, and contracts. A free suitability review determines whether a fully performance-based or test-and-validation plan fits your product.

Suitability review

A free 45-minute online review considers the product, margins, and sales record.

Sales process design

Build the messaging and sales approach before outreach begins.

Two commercial models

Plan A is fully performance-based. Plan B combines a monthly fee with a lower success fee.

PRICING & KEY CONDITIONS

Price: Plan A (fully performance-based): no setup or fixed fees; success fee from 60% of the initial sale. Passing a suitability review is required. For monthly or recurring products, the initial sale is calculated as the annual contract value. Plan B (test and validation): from JPY 150,000 per month plus a success fee from 20%, excluding tax. Amounts and rates depend on the product and require consultation. The actual success fee and terms are finalized in an individual quotation after review.

Additional Charges: Plan A has no setup or fixed fees. Customers are responsible for internet connection charges.

Contract Term and Cancellation: The contract term and withdrawal conditions are specified in the contract. If, after two months, the number of qualified meetings falls short of the agreed count, the parties may agree to terminate the contract without conditions.

Full service details, fees and conditions

SERVICE 06 / Threads Management

Keep your Threads account active, every day.

We manage posts, engagement, and DM replies, including guidance toward bookings. The service begins after a business briefing and account login are complete.

Content

Create and publish three posts a day.

Engagement

Carry out 50 daily engagement actions: 25 likes and 25 conversation starters.

Replies and reporting

Handle DM replies and share a monthly report through official LINE.

PRICING & KEY CONDITIONS

Price: Threads account management: JPY 55,000 per month including tax (JPY 50,000 excluding tax).

Additional Charges: One-time setup fee: JPY 33,000 including tax (JPY 30,000 excluding tax).

Contract Term and Cancellation: The minimum contract term is six months. A cancellation request during that period takes effect at the end of month six, and all six months' fees remain payable. From month seven, requests through official LINE or email stop billing from the next renewal date, with service continuing until the end of the paid period.

Full service details, fees and conditions

SERVICE 07 / AI Development

Start with one task you want AI to handle.

We develop AI tools for your workflows, including repetitive content, administrative work, and reporting. We discuss the work, design the scope, build and configure the tool, and show you how to use it.

Tell us about the work

Describe the manual task and where it causes difficulty.

Design and build

Agree on the scope and quotation, then review a working implementation.

Handover and guidance

Receive the tool and learn how to use it. Monthly consultations are available; server operations are not included.

PRICING & KEY CONDITIONS

Price: Development setup fees start at JPY 500,000 per project excluding tax; ongoing monthly consultations start at JPY 30,000 excluding tax. A quotation is provided after discussing project scope.

Additional Charges: No amounts beyond those stated in the quotation are charged. Customers are responsible for internet connection charges.

Contract Term and Cancellation: Ongoing consultations are contracted monthly. Cancellation requests must follow the designated procedure.

Full service details, fees and conditions

SERVICE 08 / Mugen Hisho

Give the recurring tasks to a dedicated assistant team.

Mugen Hisho handles invoicing, recruitment administration, communications, and coordination through chat. Work is tailored to the tasks and hours you need.

Identify the tasks

Discuss the work you want to delegate and agree on a custom plan.

Work through chat

Coordinate directly with your assistant team.

Adjust your hours

Increase or reduce hours as needed under a monthly contract with no fixed minimum term.

PRICING & KEY CONDITIONS

Price: Based on JPY 3,000 per hour excluding tax, from JPY 30,000 per month excluding tax. Fees vary by hours and are quoted individually.

Additional Charges: No setup fee. Customers are responsible for internet connection charges.

Contract Term and Cancellation: No fixed minimum term. Contracts are monthly, and working hours can be increased or reduced at any time. Cancellation requests must follow the designated procedure.

Full service details, fees and conditions

SERVICE 09 / Management Consulting

A sounding board for the decisions ahead.

Work with us on sales, people, and financial challenges over a minimum six-month engagement. The support scope and fees are agreed individually.

Sales

Discuss the sales and growth challenges facing your business.

People

Work through team and organizational questions.

Money

Include financial challenges in the management conversation.

PRICING & KEY CONDITIONS

Price: From JPY 200,000 per month excluding tax. An individual quotation is provided based on the support required.

Additional Charges: No amounts beyond those stated in the quotation are charged. Customers are responsible for internet connection charges.

Contract Term and Cancellation: The minimum contract term is six months. Early cancellation during the term is not permitted.

Full service details, fees and conditions

SERVICE 10 / Z Economic Community

A real-name community for your generation.

Z Economic Community is a membership community for Gen Z. Membership is open to people born between 1996 and 2012 who are at least 18 years old.

Real-name community

Connect within a community exclusively for Gen Z.

Monthly membership

Membership costs JPY 5,500 per month including tax, with free registration.

Access and cancellation

A Discord account is required. Cancel through your member page; access continues through the paid period.

PRICING & KEY CONDITIONS

Price: Membership: JPY 5,500 per month including tax. Registration is free, with no charges other than membership fees.

Additional Charges: Customers are responsible for internet connection charges.

Eligibility and System Requirements: Members must be born between 1996 and 2012 and be at least 18 years old. A current major browser and a Discord account are required.

Full service details, fees and conditions

LET'S TALK

Tell us what your business needs.

We will discuss the service scope, timing, and next steps.

Mugen Kaitaku Co., Ltd.

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Contact our team

Source information checked on October 29, 2026. Published plans and contract conditions may vary by service. Please review the full disclosures before applying.